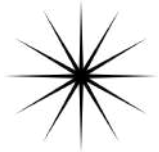




Powering Your Production,
So You Can Focus on Sales.





About Our **HEAD'S**



Syed Rafay
Founder & CEO

Syed Rafay, Founder and CEO of SA Creatives, is a passionate graphic designer and visual storyteller specializing in illustrations, branding, video trailers, character design, and digital content, transforming ideas into impactful, engaging visual experiences.



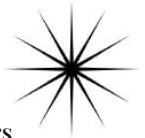
Kumber Ali
FOUNDER & COO

Kumber Ali, our visionary Founder and COO at SA creatives, drives impactful brand storytelling with expertise in with expertise in animation, AI automation, and adaptive innovation for the evolving tech landscape, continuously learning to deliver meaningful, future-ready creative solutions.



Solutions

We Provide



- Single streamlined workflow instead of multiple vendors
- Consistent quality with faster turnaround times
- Cost-efficient production that scales with your sales growth
- Seamless execution, removing production as a bottleneck

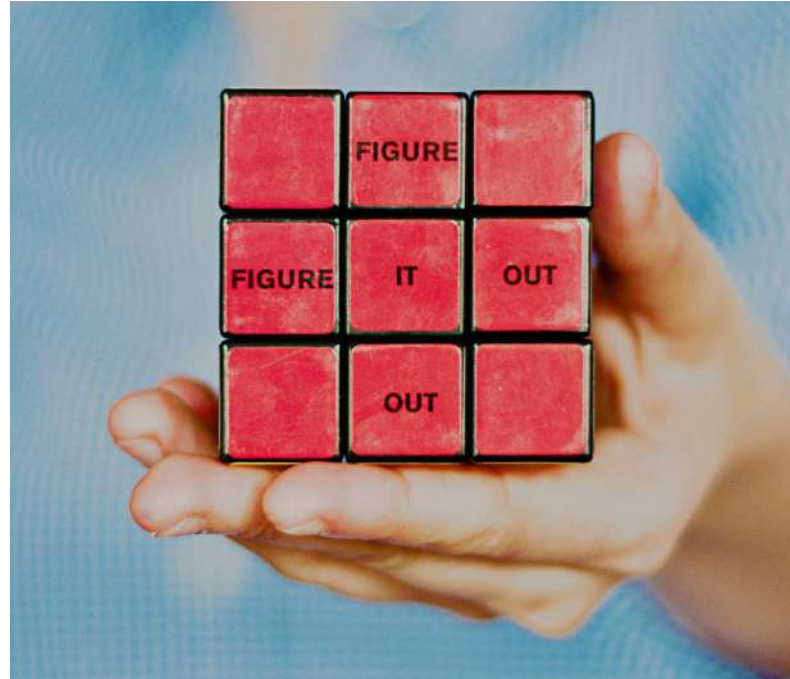


Our Solution

Start to end production

SA Creatives operates as your complete digital production unit.

We manage everything from strategy and planning to final execution, enabling clients to outsource production with complete confidence. From growing businesses to individual brands and government organizations, we deliver seamless, end-to-end solutions under one roof.





Our Vision

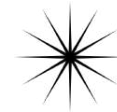
We aspire to become a globally trusted partner for government organizations and businesses by delivering top notch quality, consistent innovation and reliability.

Our Missions

We aim to support businesses by eliminating production challenges, enabling them to focus on scalability, growth, and customer engagement.

Brand Values

Empowering businesses with seamless production, driving efficiency, value, and lasting impact.





Company *History*



SA Creatives Offers

We are a full-service digital production company providing start to end solutions in content creation, design, development, marketing and branding.

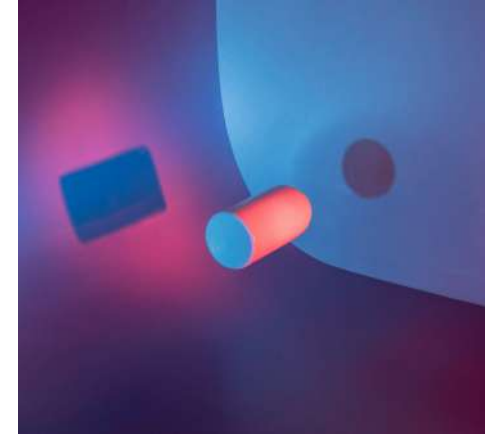
We work with:

- Sales-driven companies (B2B)
- Individual creators and consumer brands (B2C)
- Government and public-sector organizations (B2G)
- Our team blends creativity and technology to deliver seamless, impactful solutions.

Our Core *Philosophy*

We Believe In:

- Businesses should merely focus on scaling and growth.
- Production should be handled by those who are the experts
- Quality, compliance, and time above anything.
- Long term partnership over one time project



**You sell.
We build.
You grow.**



Our Target Market

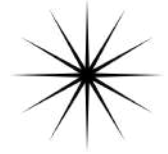
(We serve)



Our Clients Include:

B2B

- eBook publishing companies
- Coaches and consulting firms
- Digital marketing agencies
- Online education and e-learning platforms
- Content-driven businesses



B2C

- Authors and self-publishers
- Entrepreneurs and digital influencers
- Online course creators
- Personal and individual brands

B2G

- Educational institutions
- Corporate and organizational training departments
- Government-led initiatives
- Public awareness programs



Ebook *Solutions*



We Serve:

- Book writing and content development
- Custom book illustrations
- Professional book formatting and layout
- Cover design and visual branding
- Publishing and distribution support
- Trademark and copyright assistance



Book Writing & Content Development

What's Include?

- Fiction and non-fiction writing
- Professional ghostwriting services
- Research-driven content development
- Basic to structural Editing
- Proofreading





Book Formatting ... & Layout



What's Include?

- Amazon KDP-compliant formatting
- EPUB and PDF formatting services
- Print-ready book layouts
- Device-optimized and reader-friendly designs



Cover *Designs*

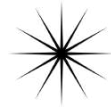
What's Include?

- Unique cover concepts
- Genre-relevant visual strategies
- Appealing thumbnails designed to boost conversions
- Digital and print cover variants

Publishing & *Distribution*

What's Include?

- Publishing on Amazon & KDP
- Complete setup and optimization of the Platform
- Keywords and Metadata optimization
- Compliance and uploads handling



Trademark & *Copyright Support*

What's Include?

- Guidance regarding Trademark
- Registration assistance
- Compliance support
- Complete copyright and publishing support



Why *SA Creatives?*



Our Competitive Advantage

- Single-vendor solutions for the complex digital industry
- Strict confidentiality and data protection
- Structured end-to-end processes
- Skilled experts handling high-volume workloads
- Sales-oriented, team-driven approach
- Timely, deadline-focused delivery

Our Production *Workflow*



Requirement Analysis

- Grasping business objectives, target audience, and growth scope

Strategy & Planning

- Crafting a production roadmap aligned with sales and performance goals

Execution

- Content creation, design, formatting, and development

Quality Assurance

- Multi-level reviews and compliance checks to ensure excellence

Delivery & Support

- Final handover with ongoing post-delivery assistance





- Custom business websites
- High-converting landing pages
- Visually appealing and responsive web/mobile applications



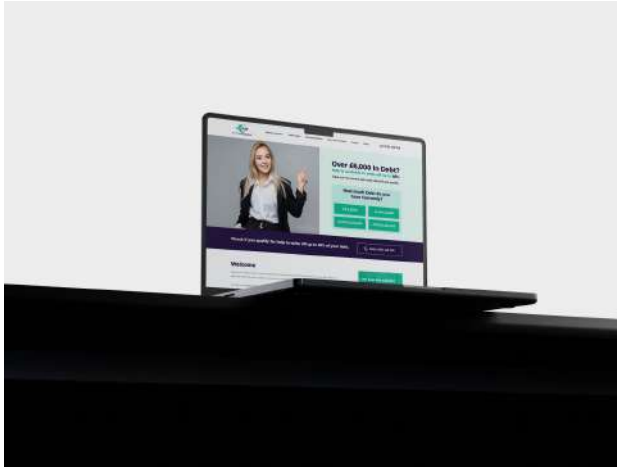
Branding & Identity



Website & App *Development*

- Business websites tailored as per requirements
- Conversion-focused landing pages
- Engaging, responsive web applications





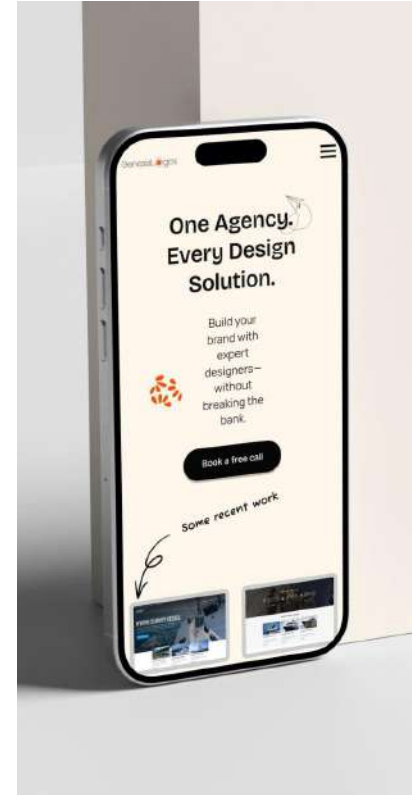
Website Design (*UI/UX*)



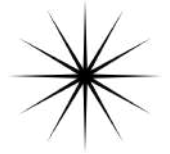
→ Brand & Visual Identity

→ UI/UX Design

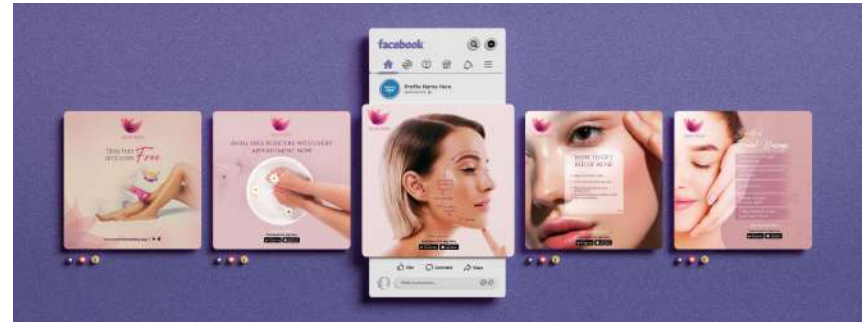
→ Marketing & Promotional Design



Social Media *Marketing*



- → Content Strategy & Planning
- → Engagement & Community Management
- → Paid Ads & Promotions
- → Reels & Short-Form Videos





Syed Faraz Ali Jaffri
Design Unit Head



S.M Hadi Raza Zaidi
Project Manager



Sohaib Rizwan Shaikh
Creative Lead Designer



Syed M. Ali Hamza
Creative Lead Designer

About Our *Team*

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Here's Some *Testimonials*



Testimonials 01

- “After writing my autobiography, I struggled with editing and refining it, and couldn’t design a suitable cover. Their team guided me through the entire process and completed everything within a month.”

Testimonials 02

- “I had just started my company and was receiving amazing sales, but production was a challenge. I didn’t have the space to hire a full team and didn’t want to deal with extra issues. SA Creations came to my rescue and handled all production-related challenges seamlessly.”



Thank You For *Your Attention...*



Phone Number

+92 21 37456179

Mail Address

info@sacreativestudio.com

Website

www.sacreativestudio.com

